Corporate Information and Capability
Introduction

Quadrant Australia is a well-recognized brand name across rural Australia and internationally. The strength of the brand is evident through existing partnerships and the support Quadrant provides to the agribusiness sector. These relationships include: Australian Livestock and Property Association (ALPA), Fairfax Agricultural Media, National Australia Bank, Resource Consulting Services (RCS), AUSTRADE, government and peak industry bodies, most cattle breed societies, and agricultural industry events such as Beef Australia.

The company’s prominence was built from the heritage of two long-standing firms, which merged into one venture in 2006. AgTour Australia (Brisbane based) and ANF Agritours (Armidale based), both with over 26 years’ previous industry experience, joined forces to form Quadrant Australia. The company now markets its agricultural programs under the Quadrant AgTours banner.

The company has four key areas of business:

- Agricultural technical tours worldwide (inbound and outbound groups)
- Agribusiness and industry study programs supporting conferences and events
- Special interest tours
- Business, group and holiday travel

Both companies were foundation members of Agricultural Tour Operators International (ATOI). ATOI is a consortium of 64 specialist agribusiness companies from 42 countries. All members of ATOI share common backgrounds and philosophies. Together they provide an international network, not only for planning and delivery purposes, but also as a safety net should some unforeseen emergency occur with a group overseas. Our ATOI colleagues collaboratively offer a unique range of skills, with access to Government and industry bodies worldwide.

Quadrant Australia has offices in Brisbane (Queensland), Armidale and Coffs Harbour (New South Wales), and a presence in Darwin (Northern Territory). Quadrant Australia is a nationally recognized inbound and outbound tour operator with significant collaboration with other members of the Australian Tourism Export Council (ATEC). We offer a full range of travel services and as members of one of Australia’s largest travel buying groups, we have access to a range of cost-effective travel products. Our knowledge of, and access to, regional and remote services and products, allows us to easily plan and deliver programs in all States and territories, as well as overseas.
Quadrant Australia focuses on its core business, working in partnership with industry sectors and agribusinesses worldwide. We aim to research and deliver high quality programs and events, tailored to the needs of our Australian and international clients.

Quadrant Australia programs are developed to meet:

- Planned departures to visit overseas destinations with a focus on comparing differing agricultural and marketing systems.
- Specific agreements with client organisations to deliver programs designed to be conducted in conjunction with agribusinesses, based on predetermined criteria.
- The requirements of overseas clients wishing to visit and assess Australian agricultural production systems and the agribusiness sector.
- The specific requirements of industry congresses and conferences, Pre-event & Post-event programs providing unique experiences and industry relevant technical content.

Company philosophy

QUADRANT AUSTRALIA SEeks to:

- Work in partnership with our clients to develop, plan and deliver beneficial, cost-effective study tours, special interest travel and conference technical field trip programs.
- Showcase Australian agriculture and promote agricultural best practice in production, environmental management, sustainable agriculture, precision agriculture technologies etc.
- Develop and implement benchmark agricultural industry or agritourism travel products.
- Develop meaningful outbound technical tours with international partners, enabling our passengers to learn and share agricultural knowledge and experiences with their hosts.
- We respect our host nations’ identities and cultures, and seek to actively engage with our clients and international host, embracing the diversity of their cultures.
- Work to enhance our inbound tours as unique and intimate travel experiences, sharing our culture, landscape and the people of Australia with our international clients.
Past Experience

Quadrant Australia has worked with many leading agricultural businesses and organizations, delivering a variety of programs. Our specific experience with trade missions, technical tours & conferences includes:

- Resource Consulting Services (RCS) study tours to South Africa, South America, USA and China
- National Australia Bank fact finding tours to South America, South Africa, Indonesia and China
- Beekeeping and honey tours for every Apimondia Congress (International Federation of Beekeepers' Associations) since 2003
- Texas Farm Bureau Industry Mission 2017
- Interbev French Cattle Industry Tour to Australia 2017
- Various Beef Breed Association international trade missions and world conferences including 2016 Hereford, Simmental and Droughtmaster tours.
- Hosting ag faculties from leading USA universities including Texas A&M, Murray State (KY), South Dakota and participants in the Australian Universities Crops Competition, 2014 – 2016
- Brazilian CAEP & Maity Sugar Industry Groups 2016
- Thailand Sugar Industry Trade Mission 2015
- Bayer Australia Wool Tour of China 2015
- University of New England Business Study Tour to China 2015
- Hosting Monsanto Cotton and RSA Bayer CropScience inbound technical tours in 2014
- NZ Friesian Holstein Breeders Tour 2014
- World Buiatrics Congress 2014 – Pre & Post event technical tours.
- Cotton industry technical tours for South & Central American groups since 2004
- 2012 International Geological Congress – providing 46 field study programs in every state of Australia, New Zealand, New Caledonia, Papua New Guinea and Malaysia
- Beef Australia - every event (triennial) since its inception in 1988. Quadrant Australia is again the official tour operator for Beef Australia 2018 and a “Supporting Partner”.

![Image of group](image.jpg)